

Mathilda Bell

UI/UX DESIGNER

-  Indianapolis, IN
OPEN TO RELOCATING
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SUMMARY

UI/UX Designer skilled in creating mobile and responsive web screens for various apps from start to finish. Implemented background in fine arts and ministry to create aesthetically intelligent and user-centered designs.

SKILLS

Wireframing
Branding & Style Guides
Competitive Analysis
User Surveys & Interviews
Prototyping
UI Animation

TOOLS

Figma
Adobe XD
Sketch
After Effects
Premiere Pro
Photoshop
Lightroom

EDUCATION

CareerFoundry
Online
Certificate in UI/UX DESIGN
October 2021-July 2022

Bradley University
Peoria, IL
B.S. in PHOTOGRAPHY
August 2016-May 2020

UI/UX PROJECTS

REFUGE

CareerFoundry Case Study

April 2022

- Created a location-based native mobile app for refugees to locate and navigate to life resources.
- Designed wireframes to adhere to both iOS and Android design guidelines.
- Conducted exploratory research through competitive analysis, cultural research, and user testing.

BOOKNOOK

CareerFoundry Case Study

May 2022

- Formed a responsive web e-commerce app for online book shoppers to enhance their experience.
- Made a style guide to adhere all branding decisions to.
- Built user flows in a logical, user-centered order.
- Created professional grade mockups to display final product.

EXPERIENCE

UI/UX DESIGNER IN TRAINING

CareerFoundry

October 2021-Aug 2022

- Completed 3 intensive courses learning and strengthening basic-advanced UI/UX skills and tools
- Designed 6 full fledged projects from start to finish

CAMPUS MINISTRY INTERN

Cru

April 2020-Aug 2021

- Created and segmented media content to increase engagement and channel growth on Instagram page.
- Worked with a team of nine to cast vision and implement procedures to impact campus.
- Advised multiple students and created personal curriculum for their development.
- Curated a team of individuals and businesses to fundraise one hundred percent of salary.

FREELANCE PHOTOGRAPHER & VIDEOGRAPHER

January 2017-July 2021

- Performed advanced computer editing and retouching of images for assignments.
- Planned, prepared, and performed on-location and studio shoots.
- Applied digital styling techniques to enhance photos.